

THE SRVBCA AND YOUR BUSINESS

THREE MEMBERSHIPS IN ONE

Joining your local association enables your company to have access to a wide range of information, activities and services—as well as volunteer opportunities that will contribute to the success of your business. A membership with the SRVBCA, while making your business a part of the vital local network, automatically provides you with membership in the Idaho Building Contractors Association (IBCA) and the National Association of Home Builders (NAHB). These three memberships make your business a part of the growing 235,000 plus membership network covering the nation providing your business with essential advantages.

WHO BELONGS TO THE SRVBCA

Builder members range from large companies to individual contractors. This includes custom and speculative builders, multi-family contractors, property developers and remodelers.

Associate members consist of housing-related businesses and industries.

Chances are one of our members is someone who knows. We're a local association of people who, like you, have an important stake in the quality of life here.

TO ENHANCE YOUR BUSINESS CONTACT:
Snake River Valley Building Contractors Association

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MISSION STATEMENT AND & CODE OF ETHICS

The mission of the Snake River Valley Building Contractors Association is to unite the building industry and draw upon the collective strength, talent and commitment of its members to enhance their professionalism and improve the overall business climate. The BCA believes that it is through the efforts of a strong, professional building industry, that the needs of the community for quality, affordable housing can be met.

MISSION STATEMENT

- To be the respected voice of the building industry.
- To be a deciding factor in political, legislative and regulatory matters.
- To be the leader in protecting and enhancing the quality of life through effective stewardship of the land.
- To be the resource for members to enhance business opportunities.
- To be the leader in promoting partnerships with the community groups, related industries and governmental entities to accommodate an expanding economy.
- To provide educational opportunities for the professional advancements of its members.

CODE OF ETHICS FOR ALL SRVBCA MEMBERS

The members of the Association shall be limited to those persons and firms who shall subscribe to the following Code of Ethics.

Members of the Snake River Valley Building Contractors Association believe and affirm that:

- Home ownership can and should be within the reach of every American family.
- American homes should be well-designed, well-constructed and well-located in attractive communities with educational, recreational, religious and shopping facilities accessible to all.
- American homes should be built under the free American enterprise system.

To achieve these goals, we pledge allegiance to the following principles and policies:

- Acknowledge paramount allegiance to our country, our republic and to the American private enterprise economic system, we assume those certain prime responsibilities to our community and our customers.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation are built in every home.
- Members shall deal fairly with their respective employees, sub-contractors and suppliers.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment and improved methods of home financing, to the end that every home purchased may get the greatest value possible for every dollar.
- All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support.
- We hold inviolate the free enterprise system and the American Way of Life. We pledge our support to our associates, our Local, State and National Associations and all related industries concerned with the preservation of legitimate rights and freedoms.

We assume these responsibilities freely and solemnly, mindful that they are part of our obligation as members of the Snake River Valley Building Contractors Association.

National Association of Home Builders Membership Benefits

NAHB members get the very best information, advocacy, educational and networking opportunities: Here are ten reasons why you should join :

#1. Three-in-One Membership

When you join the Snake River Valley Building Contractors Association, you automatically become a full member at the state (Idaho Building Contractors Association) and national (National Association of Home Builders) level. That's three memberships for the price of one. NAHB offers plenty of resources to help each member make the most of their investment and connect with the benefits they value most.

#2. Power Advocacy

Currently ranked #11 on Fortune Magazine's "Power 25" Advocates, NAHB has the grassroots strength of over 235,000 members to defeat excessive regulations, and defend affordable housing initiatives on Capitol Hill, in our state, and in the communities where you do business. That puts money and time back in your pocket!!! Plus, NAHB members are kept informed with prompt regulatory and legislative alerts.

#3. Critical News and Information

For over 60 years NAHB has been the nation's leading source of housing industry information. NAHB members use a variety of ways to stay connected to industry information, including publications, e-newsletters, exclusive web site content, bulletins, special reports, e-mail alerts, and financial data, among others. Up-to date information, when you want it, how you want it!

#4. Invaluable Networking Opportunities

As an alliance of 235,000-plus members from all areas of the industry, NAHB is a one-stop networking shop! From local networking receptions and monthly meetings to regional trade shows, national committees, and special-interest Councils, NAHB provides hundreds of ways for you to meet and build relationship with fellow professionals, customer and suppliers.

#5. Nationally Recognized Educational Programs

In our competitive marketplace, differentiation is the key to success and NAHB's nationally recognized education programs offer just that. The NAHB University of Housing offers hundreds of educational programs in a variety of formats, including a number of designation programs, to help NAHB members gain and keep a competitive edge. No matter what your specialty is, NAHB has the curriculum, instructors, and prestige to boost your success. Learn how to reduce costs, increase your profit margins, and effectively deal with today's toughest issues through NAHB education.

#6. Access to Expert Advisors

Wouldn't it be great to have a team of industry experts at your disposal to address your specific business questions for free? When you become an NAHB member, you get instant access to our distinguished economists, legal research staff, financial experts, librarians, and regulatory and technical specialists.

#7 Exposure to the Latest Building Products and Services

As an NAHB member, you attend NAHB's trade shows and expositions at a low member price and get a first-hand look at all the latest products and services. Each year, attendance at the International Builders' Show (IBS) grows (last year it was over 100,000) because the word is out that it is the business building experience like no other! NAHB also sponsors the annual Remodelers' Show, the International Commercial Construction Expo (ICCON), the Seniors Housing Show, the Multifamily Trends Conference, and more.

#8. Industry Publications

Knowledge is your best defense in this rapidly changing industry. NAHB keeps you up-to-date with Nation's Building News Online, a comprehensive weekly news summary of the housing industry, and a Nation's Building News Online, a comprehensive weekly summary of the housing industry, and a free subscription to Builder Magazine*. Plus, members have access to a variety of publications on specific industry segments such as sales and marketing, remodeling, commercial building and more.

McGray-Hill Construction provides NAHB Members complimentary access to the Sweets Residential Marketplace, your online resource for residential products information, industry news, links and tools like Request for Quotes (RFQ) and Request for Proposal (RFP) to enable you to work more efficiently and effectively.

*Builder and architect members will receive BUILDER magazine automatically. Associate members must contact Hanely-Wood directly at 888-8410 to subscribe.

#9. Professional Recognition

Enhance your professional credibility and visibility by belonging to one of the nation's most highly respected and widely known trade associations. Not sure how to do that? Get involved. Join a committee. Join a Council. Attend your membership meetings. Become a Spike. Teach a class. Work on a community service project. Become a Congressional Contact. Do just one of these and you will see, professional recognition comes easy when you get involved.

#10 Membership Discounts

Reduce your day-to-day business costs with these member-only discounts. NAHB's purchasing power means big savings. Your membership entitles you to discounts on car rentals, office products, PC's, payroll services, overnight delivery, and more. Participating, nationally known companies include Dell Computers, Pitney Bowes, Williams Scotsman, and Hertz, to name a few.

Join over 235,000 industry professionals who are dedicated to the housing industry. Whether you're a multifamily or custom builder, a remodeler or a supplier, NAHB membership provides the tools you need to succeed.....

Snake River Valley Building Contractors Association

Membership Benefits/Bonuses

- **Three-In-One Advantage**

As a member of the SRVBCA , you are automatically a member of and receive full membership benefits from the Idaho Building Contractors Association and the National Association of Home Builders. Membership provides you with access to a wide range of products and services that meets your business needs. Being a member of the SRVBCA you have access to the complete and updated membership lists.
- **Advertising**

Advertising opportunities are available in the Parade of Home Magazine and Fall Preview of Homes Magazine. The magazines are distributed without to valley. All builder homes will have magazines available for the public as well as the BCA office and local businesses.
- **Free Legal Assistance**

Available from NAHB experience team of attorneys
- **Educational Opportunities**

From educational seminars and workshops to council meetings and programs. SRVBCA offers its member many opportunities to stay current on issues and ideas crucial to the industry.
- **Support Your Industry**

A strong organization is the key to success in an industry. By becoming a valuable member of this association, you are sharing your time, ideas, and suggestions and in turn, supporting your industry.
- **Committee Involvement**

SRVBCA members have a voice in the association directions through committee participation. Getting involved in the SRVBCA is the key to membership success.
- **Legislative Affair/Services**

Legislation on the local, state and national levels, regarding the building industry is closely monitored. SRVBCA works with IBCA and NAHB as your watch dog and advocate.
- **Access to NAHB.org**

NAHB's member only online community on the World Wide Web offers up-to-the minute news reports, reference material and industry news chat room.

- **SRVBCA Website**
Offered to SRVBCA members only. If you have your own website and would like to be linked with our website this is a membership advantage at no cost. Just provide us with you address.
- **Association Support**
Standing alone, SRVBCA members are a voice in the dark. But united through a strong association, much can be accomplished for the good of the building industry and the community in which we live. Each member will benefit from becoming involved and doing business with other members.
- **Networking Opportunities**
From membership meetings, SRVBCA Golf Tournament, Builder's Expo, SRVBCA Bowling Tournament, Christmas Awards Banquet and installation of officers, Parade of Homes committees, Fall Preview of Home and the SRVBCA Annual Chili Cook-off committees the SRVBCA offers many opportunities for members to meet and network with each other.
- **Membership Desktop Calendar and Membership Directory**
The SRVBCA Desktop Calendar and Membership Directory is truly the "yellow pages" of this industry. Inclusion and access to this desktop calendar are great ways to contact and be contacted by fellow SRVBCA members and the public!!!!

**BE FAIR AND HONEST WITH
PEOPLE WE SERVE**